

## Curriculum Vitae

# Toby Wardman

strategic & political communications

*mobile* +32 483 69 96 25  
*email* toby@wardman.org  
*website* www.wardman.org

## Employment history

### Party of European Socialists

#### 2016 to present Senior Communications Advisor

I advise on a wide range of communications activities, including managing publications and media relations, and serving as the in-house expert on policy related to Brexit.

### EU referendum campaign

#### 2016 Communications & Policy Consultant

I was seconded to the EU referendum campaign (on the 'remain' side!) to advise the Labour party on communications and EU policy issues, including drafting speeches for shadow ministers.

### Office of Richard Corbett MEP

#### 2014 to 2016 Head of Communications

I was responsible for communications activities across all media, including creating and managing an award-winning website and blog, as well as a hugely successful app on EU political affairs which was used by more than 23,000 British journalists, politicians and activists during the UK referendum campaign.

### KT-EQUAL national research consortium

#### 2009 to 2014 Communications Manager

I had lead responsibility for communications strategy and projects, media campaigns and brand management, especially web and social media. With a colleague, I shared responsibility for major event planning. I also planned and delivered a three-year programme of communications training for researchers.

### Hull York Medical School

#### 2007 to 2014 Communications Officer

My main responsibilities were external and internal communications strategy for this new medical school, especially focusing on online media. I managed a small communications team. With a colleague, I also shared responsibility for event planning, providing communications guidance to colleagues and organisational brand management.

### UK National Museum of Science and Industry

#### 2006 to 2007 Press Officer (1-year contract)

I ran the press office at the UK's National Railway Museum, managing a team of staff in a busy media-facing environment. In that year, media exposure topped a record £4m of PR value, with extended coverage on national TV, front-page news in national broadsheets, and a full-length documentary for UKTV History.

### Office of Richard Corbett MEP

#### 2003 to 2006 Press and Communications Officer

## Education

### Universities of York and Hull

#### Part-time doctoral research

2012 to 2017

Public policy on freedom of conscience among healthcare professionals

### University of Leeds

#### MA Philosophy (Distinction)

2008 to 2009

### University of York

#### BA (Hons) English language and linguistics (2:i)

1999 to 2002

## Languages

**English** native speaker

**German** conversational

**British Sign Language** intermediate

**French** learning fast!

## Other interests

### Choral conducting

In the UK I directed a variety of choirs, including a group specialising in high-quality chamber music and a large choral society.

### Volunteer work

I was a volunteer supervisor every year at one of the UK's biggest popular music festivals. I managed a team of about 60 volunteers with front-line responsibility for the safety of hundreds of thousands of fans.

## References on request

### Rt Hon Alan Johnson MP

**Head of EU referendum campaign,**

**UK Labour party 2016**

**UK home secretary 2009 to 2010**

### Richard Corbett MEP

**Deputy leader of the European**

**Parliamentary Labour Party**

**Advisor to the President of the**

**European Council 2010 to 2014**