

Curriculum Vitae

Toby Wardman PhD

strategic & political communications

mobile +32 483 69 96 25
email toby@wardman.org
website www.wardman.org

Employment history

Party of European Socialists

2016 to present **Senior Communications Advisor**

I advise on a wide range of communications activities, including managing publications and media relations, and serving as the in-house expert on policy related to the UK and Brexit.

EU referendum campaign

2016 **Communications Consultant**

I was seconded to the EU referendum campaign (on the 'remain' side!) to advise the Labour party on communications and policy issues, including writing speeches and campaign materials.

Office of Richard Corbett MEP

2014 to 2016 **Head of Communications**

I was responsible for communications activities across online and traditional media, including creating and managing an award-winning website and blog, and a hugely successful app on EU affairs which was used by more than 23,000 British journalists, politicians and activists during the UK referendum campaign.

KT-EQUAL national research consortium

2009 to 2014 **Communications Manager**

I had lead responsibility for communications strategy and projects, media campaigns and brand management, especially web and social media. With a colleague, I shared responsibility for major event planning. I also planned and delivered a three-year programme of communications training for researchers.

Hull York Medical School

2007 to 2014 **Communications Officer**

My main responsibilities were external and internal communications strategy for this new medical school, especially focusing on online media. I managed a small communications team. With a colleague, I also shared responsibility for event planning, providing communications guidance to colleagues and organisational brand management.

UK National Museum of Science and Industry

2006 to 2007 **Press Officer (1-year contract)**

I ran the press office at the UK's National Railway Museum, managing a team of staff in a busy media-facing environment. In that year, media exposure topped a record £4m of PR value, with extended coverage on national TV, front-page news in national broadsheets, and a full-length documentary for UKTV History.

Office of Richard Corbett MEP

2003 to 2006 **Press and Communications Officer**

Education

Universities of York and Hull PhD public policy and ethics

2012 to 2017

Freedom of conscience among healthcare professionals

University of Leeds

MA Philosophy

2008 to 2009

University of York

BA (Hons) English language and linguistics

1999 to 2002

Languages

English native speaker

German conversational, rusty

British Sign Language conversational

French learning!

Other interests

Choral conducting

In the UK I directed a variety of choirs, including founding a youth choir and a group specialising in high-quality chamber music.

Volunteer work

I was a volunteer supervisor every year at one of the UK's biggest popular music festivals. I managed a team of about 60 volunteers with front-line responsibility for the safety of tens of thousands of fans.

References on request

Rt Hon Alan Johnson MP

Head of EU referendum campaign,

UK Labour party 2016

UK home secretary 2009 to 2010

Richard Corbett MEP

Leader of the European

Parliamentary Labour Party present

Advisor to the President of the

European Council 2010 to 2014