

Curriculum Vitae

Toby Wardman PhD

strategic research & political communications

email toby.wardman@hey.com
website www.wardman.org

Employment history

SAPEA (EU Scientific Advice Mechanism)

Head of Communications

2018 to present I manage outreach and public engagement for the office which provides science advice for policy from European academies to the European Commission.

Party of European Socialists

Senior Communications Advisor

2016 to 2018 I advised on a wide range of communications activities, including managing publications and media relations.

EU referendum campaign

Communications Consultant

2016 I was seconded to the EU referendum campaign (on the 'remain' side) to advise the Labour party on communications and policy issues, including writing speeches and campaign materials.

Office of Richard Corbett MEP

Head of Communications

2014 to 2016 I was responsible for communications activities across online and traditional media, including creating and managing an award-winning website and blog, and a hugely successful app on EU affairs which was used by more than 23,000 British journalists, politicians and activists during the UK referendum campaign.

KT-EQUAL national research consortium

Communications Manager

2009 to 2014 I had lead responsibility for communications strategy and projects, media campaigns and brand management, especially web and social media.

Hull York Medical School

Internal Communications Officer (jobshare)

2007 to 2014 Despite the job title, our responsibilities included external and internal communications strategy for this new medical school, especially focusing on online media.

UK National Museum of Science and Industry

Press Officer (1-year contract)

2006 to 2007 I ran the press office at the UK's National Railway Museum, managing a team of staff in a busy media-facing environment. In that year, media exposure topped a record £4m of PR value, with extended coverage on national TV, front-page news in national broadsheets, and a full-length documentary for UKTV History.

Office of Richard Corbett MEP

Press and Communications Officer

2003 to 2006

Education

Universities of York and Hull

PhD public policy and ethics

2012 to 2017

Freedom of conscience among healthcare professionals

University of Leeds

MA Philosophy

2008 to 2009

University of York

BA (Hons) English language and linguistics

1999 to 2002

Languages

English native speaker

German conversational, rusty

British Sign Language conversational

French learning!

Other interests

Choral conducting

In the UK I directed a variety of choirs, including founding a youth choir and a group specialising in high-quality chamber music.

Volunteer work

I was a volunteer supervisor every year at one of the UK's biggest popular music festivals. I managed a team of about 60 volunteers with front-line responsibility for the safety of tens of thousands of fans.

References on request

Rt Hon Alan Johnson MP

Head of EU referendum campaign,

UK Labour party *2016*

UK home secretary *2009 to 2010*

Richard Corbett MEP

Leader of the European

Parliamentary Labour Party *present*

Advisor to the President of the

European Council *2010 to 2014*